

Bayn Europe AB - Privacy policy

WHO ARE RESPONSIBLE FOR DATA CONTROL AT BAYN EUROPE AB?

Bayn Europe AB, hereinafter referred to as Bayn, is the data controller for the handling of your personal data. Bayn Europe AB is registered with Bolagsverket with the organisation number 556794-4797 and has its registered office on Hornsgatan 79, 118 49 Stockholm, Sweden.

If you as a person or company have questions or comments regarding our privacy policy, want to know how your personal data is handled by Bayn or want to exercise your rights as listed in our system, please e-mail us at: info@bayn.se

WHICH PERSONAL DATA DO WE HANDLE AT BAYN?

When we meet customers or business contacts and exchange personal data these are entered into our CRM system. It is information such as name, title, company/organisation, phone numbers, e-mail and address (incl. invoicing address).

What is personal data?

Personal data is such information which may be used to identify you as a person, directly or indirectly.

The personal data contained in Bayn's CRM system is solely of a business nature and can therefore only be used to identify you indirectly. Consequently, Bayn makes the assessment that the data cannot lead to discrimination, identity theft, fraud, financial loss or damage to reputation.

FOR WHAT PURPOSES DO WE HANDLE YOUR PERSONAL DATA?

- We use information about you/your company solely for Bayn's work. We do not sell or share our information to third parties.
- We do not treat sensitive personal data unless there is specific approval to handle such.
- We protect your personal data through a combination of technical and organisation solutions.

WHO MAY HAVE ACCESS TO YOUR PERSONAL DATA?

Only certain staff at Bayn may have access to your personal data and if so, only for Bayn's work. We do not sell or share our information to third parties.

HOW LONG DOES BAYN KEEP YOUR PERSONAL DATA?

The information is kept only as long as it is needed for the purposes it was collected for.

YOUR RIGHTS AS REGISTERED IN BAYN'S CRM:

You have certain rights as it concerns the handling of your personal data. If you want to exercise these rights or have questions about this matter, please contact us at info@bayn.se.

Withdraw acceptance:

You have the right to withdraw your acceptance that you have given for handling personal data. This does however not affect the legality of the handling that took place before your acceptance was withdrawn.

Right of access:

You have the right to both confirmation of how your personal data is handled. You also have the right to information about your personal data that we have in our system.

Right of correction:

You have the right to have erroneous data corrected. You also have the right to complete incomplete data by supplying us with information.

Right of erasure (right to be forgotten):

you have under certain circumstances the right to demand erasure of your personal data. This applies when:

- The personal data no longer is necessary for the purposes they have been handled
- You withdraw your acceptance, thereby there is no legal ground for handling of personal data
- You object to the handling of the personal data and there is no clear reason justifying continued handling
- The personal data has been handled without legitimate reason
- A legal obligation demands erasure, and Bayn is included in such obligation

Right of complaint:

You have the right to leave a complaint with the competent regulatory authority. In Sweden the competent regulatory authority is Datainspektionen.

CHANGES TO BAYN'S PRIVACY POLICY

Bayn retains the right to make changes to the terms given in our policy above. The latest version is always available on bayneurope.com.